



# BFM5K - Sponsorship Form

Federal Tax ID #63-0830902

Mobile Airport Authority  
1891 9th Street, Mobile AL - 36615

## Business Information

Please mail checks no later than September 29

Sponsoring Company:  Website:

Address:  Phone:

Point of Contact:  Email:

## Sponsorship Level

For More information visit: [BFM5K.COM](http://BFM5K.COM)

### Title Sponsor - \$10,000

- 25 free race entries
- Social media promotion
- Logo on front page of BFM5K site
- Inclusion in race promotions
- Logo on event flyer
- Logo on all album race pictures
- Logo/mention in press release

- Logo on sponsor banner
- Logo on front/back of t-shirt
- Logo on race bibs
- Logo on medal/ribbon
- Promo item in race bags\*
- 10x10 vendor tent space\*\*
- Exclusive event signage

- Logo on mile marker
- Shoutout at 5K kickoff & awards ceremony
- Logo/Mention in outgoing press release
- DJ Shoutouts every 15-20 mins
- Logo/Mention featured in MAA Newsletter
- Shoutout in post-event email

### Platinum Sponsor - \$5,000

- 10 free race entries
- Social media promotion
- Listed on sponsor webpage
- Logo in event program

- Logo on sponsor banner
- Logo on back of t-shirt
- Promo item in race bags\*
- 10x10 vendor tent space\*\*

- Shoutout at awards ceremony
- Shoutout at Fun-Run kickoff
- Fun-run route signage
- Shoutout in post-event email

### Gold Sponsor - \$3,500

- 5 free race entries
- Social media promotion
- Listed on sponsor webpage
- Logo in event program

- Logo on sponsor banner
- Logo on back of t-shirt
- Promo item in race bags\*
- 10x10 vendor tent space\*\*

- Fun-run route Signage
- Shoutout in post-event email

### Silver Sponsor - \$2,500

- 3 free race entries
- Social media promotion
- Listed on sponsor webpage

- Logo in event program
- Logo on sponsor banner
- Logo on back of t-shirt

- Promo item in race bags\*
- 10x10 vendor tent space\*\*
- Shoutout in post-event email

### Bronze - \$2,000

- 2 free race entries
- Social media promotion
- Listed on sponsor webpage
- logo on sponsor banner
- Promo item in race bags\*

### Corporate - \$1,000

- Listed on sponsor webpage
- logo on sponsor banner

### Mile Marker - \$250

- Listed on sponsor webpage
- logo on sponsor banner

### Vendor Village - \$25

- 10x10 vendor tent space\*\*

\* Sponsor provides item; we handle bag stuffing

\*\*Tent/chairs/table not provided

